



**Position: Farm Stand and Tour Associate** 

#### Job Overview:

As a Farm Stand and Tour Associate, you will play a crucial role in the dynamic environment of our farm. This position combines customer service at our farm stand with the exciting opportunity to engage visitors through guided tours. The ideal candidate will have a passion for agriculture, excellent interpersonal skills, and the ability to manage both retail and educational aspects of the role.

# Responsibilities:

# **Farm Stand Operations:**

- Greet and assist customers at the farm stand, providing information about available products.
- Maintain a clean and organized farm stand, restocking products as needed.
- Handle purchase transactions and use a point-of-sale system accurately.
- Contribute to creating attractive displays to showcase farm products.

### **Tour Assistance:**

- Conduct guided tours for visitors, offering insights into the farm's operations, crops, and sustainable practices.
- Coordinate tour schedules and ensure timely and informative presentations.
- Answer questions and engage with visitors to enhance their overall experience.
- Assist in the development of educational materials for tours.
- Customer Engagement:

Build positive relationships with customers and tour participants, fostering a welcoming and informative atmosphere.

Provide recommendations on products and share knowledge about the farm's offerings.

Gather feedback from customers and tour participants for continuous improvement.

## Farm Support:

Collaborate with farm staff to stay informed about product availability and any special events or promotions.

Assist in basic farm tasks as needed, such as harvesting or preparing products for sale.

### Qualifications:

- Previous customer service experience, preferably in a retail setting.
- Strong communication skills with the ability to convey information in an engaging and educational manner.
- Passion for agriculture, sustainable farming practices, and local food production.
- Ability to work in a fast-paced environment and handle multiple tasks efficiently.
- Flexibility to work weekends or evenings as needed for events or tours.





# **Benefits:**

We offer competitive compensation, including hourly pay and benefits, as well as opportunities for growth and advancement within our farm team. If you are passionate about farming, love working with people, and want to share the beauty of Hawaii's agriculture with visitors, we want to hear from you! Please submit your resume and cover letter to apply for this exciting opportunity.

Starting Pay: Minimum \$15.00-\$16.00/hour, based on education and experience.

### Full Time Benefits:

- Health care with dental, drug, and vision
- 401(k) Plan
- Training and development opportunities

To apply, please submit a cover letter and resume to ponojobs@ponopacific.com, or mail to: Pono Pacific Land Management 677 Ala Moana Blvd, Ste 1100 Honolulu, HI 96813

\*This description is not designed to be a complete list of all duties and responsibilities required for this job

\*In accordance with Federal Law, Pono Pacific is prohibited from discriminating on the basis of race, color, national origin, sex, age, or disability